



PepsiCo Redesign 2-Liter Bottle

Collecting user impressions and stakeholder approval is now more effective with full color prototypes. PepsiCo uses 3D printing for shape studies, full color models, and 3D printed blow mold tooling. As seen on America ByDesign Innovations, Season 2. Scan to read the case study.

System	J850™ Prime
Material	VeroUltra™White, Black, Clear, VeroCyan™V, VeroMagenta™V, VeroYellow™V, VeroClear™, SUP706B™
Designer	Mauro Porcini, PepsiCo
Build Time	20h 20m
Material Used	3,521 g support 764 g

ISO 9001:2015 Certified

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